

# CHRISTOPHER M. ZALUSKI

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## WORK EXPERIENCE

### ***The Roanoke Times***

Roanoke, Va. – Jan. 2009 - June 2010

•Multimedia Producer

Shot and edited news and feature videos, designed interactive Flash graphics, wrote, reported and edited articles, created specialty Web pages, maintained daily updates on roanoke.com and worked with a variety of Web 2.0 applications.

### ***St. Louis Post-Dispatch***

St. Louis, Mo. – Fall 2008

•Multimedia Intern

Produced feature and breaking news videos, updated STLtoday.com's "Multimedia" and "Interact" sections on a daily basis and helped design stand-alone Web pages, such as a page tracking the University of Missouri football season.

### **Poynter Institute Summer Fellowship for Young Journalists**

St. Petersburg, Fla. – Summer 2008

•Editor/Producer

Attended the Poynter Institute's competitive six-week fellowship, produced news content for Poynter's Web site and acted as a copy editor/producer for a team of five covering the neighborhoods of Gulfport and Pasadena.

### ***The Appalachian***

Boone, N.C. – Fall 2004 - Spring 2008

•Associate Editor for Online Operations

Maintained and contributed multimedia presentations for paper's Web site, updated site weekly, edited audio and video and managed an online staff. Earned an "All American" rating, the top ranking in the Associated Collegiate Press (ACP).

•Associate Editor for Editorial Content

Managed a 30-person writing staff, led workshops for staff, edited articles and oversaw content of paper.

•Sports Editor/Sports Reporter/Graphic Designer

Wrote and edited stories weekly, managed sports desk and designed print pages.

### ***Statesville Record & Landmark***

Statesville, N.C. – Fall 2007

•Worked as high school football reporter and covered local football games on deadline.

### **Basex Research Firm**

New York City – Summer 2006

•Intern

Wrote for weekly business newsletter, *This Week in Collaborative Business*; worked as IT analyst examining new software platforms, and wrote and edited various white papers.

### ***Gameday***

Boone, N.C. – Fall 2005

•Feature/Sports Writer

Wrote feature stories for all Appalachian State home football games during 2005 season.

### ***WASU-FM***

Boone, N.C. – Fall 2004 - Spring 2006

•DJ & Sports Announcer

On-field sports announcer for 2004 Appalachian State football games. Had a two-hour weekly radio show.

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## EDUCATION

### **Appalachian State University, Boone, N.C.**

•Bachelor of Science, Communication – May 2008 (Graduated first in College of Communication, Summa Cum Laude)

•Majors: Journalism & Electronic Media/Broadcasting – GPA: 3.88

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## TECH SKILLS

• Extensive video/audio experience • Final Cut Pro • Adobe Audition • Adobe Premiere • iMovie • Adobe Creative Suite  
• HTML/CSS • FTP • Adobe Flash • Joomla Content Manager System • Edius • Web 2.0/3.0 applications

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## PROFESSIONAL AWARDS

•The Roanoke Times' Online Innovation Award (1st place) – 2010  
•American Association for Sunday and Features Editors (1st place, multimedia storytelling) – 2009  
•Virginia Press Association (2nd place, multimedia news and sports reporting) – 2009  
•Virginia Press Association (3rd place, video presentation) – 2009  
•National Broadcasting Society "Video Documentary Program" finalist – 2008