

CHRISTOPHER M. ZALUSKI

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RELATED EXPERIENCE

The Roanoke Times

Roanoke, Va. – Since Jan. 2009

•Multimedia Producer

Shot and edited news and feature videos, designed interactive Flash graphics, wrote, reported and edited articles, created specialty Web pages as well as maintained daily updates on roanoke.com and worked with a variety of Web 2.0 applications.

St. Louis Post-Dispatch

St. Louis, Mo. – Fall 2008

•Multimedia Intern

Produced feature and breaking news videos, updated STLtoday.com's "Multimedia" and "Interact" sections on a daily basis and helped design stand-alone Web pages, such as a page tracking the University of Missouri football season.

Poynter Institute Summer Fellowship for Young Journalists

St. Petersburg, Fla. – Summer 2008

•Editor/Producer

Attended the Poynter Institute's competitive six-week fellowship, produced news content for Poynter's Web site and acted as a copy editor/producer for a team of five covering the neighborhoods of Gulfport and Pasadena.

The Appalachian

Boone, N.C. – Fall 2004 - Spring 2008

•Associate Editor for Online Operations

Maintained and contributed multimedia presentations for paper's Web site, updated site weekly, edited audio and video using non-linear software, used Adobe Flash to create interactive graphics and managed an online staff.

•Associate Editor for Editorial Content

Managed a 30-person writing staff, led workshops for staff, edited articles and oversaw content of paper.

•Sports Editor/Sports Reporter/Graphic Designer

Wrote and edited stories weekly, managed sports desk and designed print pages.

Statesville Record & Landmark

Statesville, N.C. – Fall 2007

•Covered local high school football games on deadline.

Basex Research Firm

New York City – Summer 2006

•Intern

Wrote for weekly business newsletter, *This Week in Collaborative Business*; worked as IT analyst examining new software platforms, and wrote and edited various white papers.

Gameday

Boone, N.C. – Fall 2005

•Feature/Sports Writer

Wrote feature stories for all Appalachian State home football games during 2005 season.

WASU-FM

Boone, N.C. – Fall 2004 - Spring 2006

•DJ & Sports Announcer

On-field sports announcer for 2004 Appalachian State football games. Had a two-hour weekly radio show.

EDUCATION

Appalachian State University, Boone, N.C.

•Bachelor of Science, Communication – May 2008

•Majors: Journalism & Electronic Media/Broadcasting – GPA: 3.88

TECH SKILLS

• Extensive video/audio experience • Final Cut Pro • Adobe Audition • Adobe Premiere • iMovie • Adobe Creative Suite
• HTML/CSS • FTP • Adobe Flash • Joomla Content Manager System • Edius • Web 2.0/3.0 applications

PROFESSIONAL ORGANIZATIONS

•Appalachian Ambassadors – Spring 2005 - Spring 2008
•National Society of Collegiate Scholars – Spring 2005 - Spring 2008
•Society of Professional Journalists – Fall 2007 - Spring 2008
•Tau Kappa Epsilon Fraternity – Spring 2007 - Spring 2008
•Alternative Spring Break, Harlem, N.Y. – Spring 2006